

The High Cost of Not Opening Your Own ASC

You know it's the right thing to do. Maybe you've even made plans with your colleagues. Yet despite this, you still don't have your own ambulatory surgery center. *Why?*

The reason is probably that you are already very busy running your practice.

Planning, developing, and managing a successful center is a complex, long-term undertaking requiring a unique set of skills, knowledge, and experience in such diverse areas as legal regulations and accreditation. As a physician, you don't have the time – or the specialized skills and knowledge – to open a center on your own. It's an undertaking that requires an experienced team of specialists in order to avoid costly, time-consuming mistakes.

If you didn't open a center because you knew you lacked the time and necessary skills to do it on your own, you made the right decision. **But waiting to open a center can have significant consequences:**

- **Loss of substantial added income**

Physicians who partner with us usually recoup their initial \$10,000 investment the first year their center is open for business. After that, each physician can receive an average of \$10,000 per month in facility fees for the procedures he/she is already performing. That's \$120,000 per year in *passive income*. As a hard-working professional, why not increase your income without increasing your workload?

Every year you delay opening a center costs you a significant amount of money. Because the planning and development process usually takes a year to complete, every year of inaction costs you two years of additional income – one for the year that has just passed and another for the year required to plan and develop a center.

- **Lack of an improved lifestyle**

The facility fees collected by your center can add considerably to your professional income. Your own center gives you more time and money to use as *you* see fit. You can decide to spend more time with family and friends or pursuing your personal interests. Or you can elect to see more patients. Regardless, you'll have the tools to create a lifestyle that better meets your specific needs.

Don't wait any longer.

Surgery Center Partners offers a turnkey solution for designing, funding, building, staffing and managing a successful surgery center. We can make *your* center a reality. *Plus our unique physician-oriented model ensures that you and your colleagues will retain majority ownership of your center*, with full support from a responsive management company.